

Media Release

For immediate use
20 March 2015



VACC Automotive Design Awards winners draw attention to the Australian Motoring Festival

VACC congratulates winners of the 2015 VACC Automotive Design Awards. The winners are:

Secondary Category

1st Adam Wong, Scotch College

2nd Ken Smith, Scotch College

3rd Elizabeth Grant-Brown, Northcote High School

Tertiary category

1st Patrick Sohn, Monash University

2nd Kyle Armstrong, RMIT University

3rd Taylor Zhou, Monash University

The three winners of the Secondary school category receive an Award and \$2,000, \$1,000 and \$500 respectively as will their school. In addition, thanks to Wacom, the world's leading manufacturer of pen tablets, interactive pen displays and digital interface solutions, the secondary school winners also receive an Intuos Pro, creative pen and touch tablet.

The three winners of the Tertiary education category receive an Award and \$4,000, \$2,000 and \$1,000 respectively, with first placed Patrick Sohn's learning institute, Monash University, also receiving \$4,000.

"Many congratulations to this year's winners and VACC is proud that for ten years we have supported the development of young people seeking to enter the global vehicle design industry," VACC Executive Director, Geoff Gwilym, said.

"Even though the bulk of Australia's passenger vehicle manufacturing base will leave Australia by the end of 2017, there will still be many local and offshore opportunities in automotive design, an area in which Australia has excelled for many years," Mr Gwilym said.

This year, the six winning designs, plus shortlisted competition entries, will be publically displayed at the Australian Motoring Festival, 26-29 March, at the Melbourne Showgrounds. The 'Auto Design Centre' will exhibit the student designs, drawings, sketches and models, as well as vehicle design demonstrations by professional designers from Ford Australia, GM Holden and Toyota Australia.

Victoria is home to Australia's approximately 300 professional auto designers and the Festival will be a rare opportunity to see designers in action and learn more about the auto design sector. Monash and RMIT Universities will advise next generation designers about courses and careers and Wacom will provide technical advice.

Visit www.australianmotoringfestival.com.au

Visit www.vaccautomotivedesignawards.com.au

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